



OLD TIMERS' DAY

Classic Car Show & Family Festival



139

REGISTERED VEHICLES

BEST IN SHOW
AWARD WINNER:
1966 CHEVY NOVA

PEOPLE'S CHOICE
AWARD WINNER:
1929 FORD HUCKSTER WAGON

OLDEST OF THE
OLD TIMERS WINNER
1915 FORD CENTER DOOR MODEL T



- \$300 to the Selbyville Public Library
- \$1,500 to the Selbyville Volunteer Fire Co.
- \$1,000 to Delaware Hospice
- \$7,300 invested into local businesses for event expenses

134

Historic Walking
Tour Participants

77

People's Choice
Award Votes

24

Award Winners

BY THE NUMBERS:

VOLUNTEERS: 33

VENDOR BUSINESSES: 26

SPONSORS: 24

KID ACTIVITIES: 10

BENEFICIARIES: 4



VISITORS FROM
7 STATES

CARS:

DE, MD, GA

SPECTATORS:

DE, MD, AZ, NY, PA, VA

EVENT PROMOTION COASTAL POINT

4 Event Ads | 16,000 Printed Weekly
2.3 Avg Readers Per House

Full Page Thank You

Web Banners on Website - 15,000 Views

RADIO - WGMD

Mike Bradley - 10,000 to 20,000 listeners per hour

47ABC - WMDT

Television Ad

FOREVER MEDIA

Digital Banner Ads

Views: 488 Clicks: 292

RECREATION NEWS

Print Ad - 250,000 Readers Per Month
(Baltimore/DC)

SOCIAL MEDIA

41,568   

engagements & impressions
on social media (Facebook & Instagram)

SAVE THE DATE!

JUNE 15, 2024

SEE YOU NEXT YEAR!

oldtimersdayde.com

[@oldtimersdayde](https://www.instagram.com/oldtimersdayde)